



Jenkins sticking closer to its client base in Tauranga

PROFIT, PEOPLE, PLACE, POTENTIAL.
TAURANGA PROVIDES THE ULTIMATE BOTTOM LINE.

www.thetaurangabusinesscase.co.nz

Since 1883, Jenkins Group has been providing quality label solutions to the horticultural industry. Their labels can be found on most apples and kiwifruit.

With a view to expanding their product and service offering across the fresh produce sector in New Zealand, Jenkins Freshpac Systems Limited was established as part of the Group. The decision to base head office in Tauranga, home to many of their existing clients, made perfect sense.

"Tauranga is the heart of the country's fruit bowl. From here we have access to a broad network of producers and pack houses. As we help them grow their business, we grow too. Establishing in Tauranga and relocating people was made easy with the advice, support and assistance of Priority One." – Tony Sayle, Managing Director.

To establish your business in Tauranga, contact Andrew Coker, Chief Executive of Priority One on +64 7 571 1401.

Priority 1 Driving Economic Growth

THE TAURANGA BUSINESS CASE

