

Case studies

When you work with Jenkins, you work with a company whose reputation is built upon a long and proud heritage. We are known for consistently pushing the bar to deliver beyond expectations. Here are just a few examples of this in action.



Te Mata Mushroom Company

Tim Wood of The Te Mata Mushroom Company has been growing mushrooms in the Hawke's Bay since 1967. About 8 years ago, Tim and his team were in the process of ramping up their pre-pack sales of mushrooms which required careful consideration around packaging.

"We began searching for compostable packaging that wouldn't significantly increase prices" says Tim. "Jenkins came to the party with a product that helped us achieve our goals. They introduced us to their Enviro Pac™ range which was a game changer."

A successful trial

Following a successful trial of the Enviro Pac™ punnets in Hawke's Bay New World supermarkets, The Te Mata Mushroom Company introduced the new compostable packaging for all tray-based prepacks nationwide.

The Te Mata Mushroom Company was one of the first produce companies to use Enviro Pac™ and it has proven to be a worthwhile decision. "We envisaged that we would use a container per year but we are now up to 4+ containers per year. From the start, Jenkins said they would make sure we always had an ongoing supply and they've never let us down."

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Innovation + supply chain reliability

Jenkins and The Te Mata Mushroom Company continue to maintain a strong relationship. "Because of the level of service and products they can provide that suit our business, we have stayed loyal to Jenkins. We have a very good working relationship and they have always been incredibly supportive of us."