



## Hedgerows Hydroponic Strawberries

**Clayton Morgan, co-founder of Hedgerows Hydroponic Strawberries in Blenheim, knew they wanted to make a move away from the amount of plastic they used in their packaging. The challenge lay in the fact that they needed a completely new product and process to make it a viable change.**

### Collaborating together

Jenkins' compostable Enviro Pac™ range was just what Hedgerows needed. "They supplied us with fast and detailed responses, followed by lots of different options. Ultimately, they were able to recommend good quality products that were proven in the industry" says Clayton.

Working closely with Hedgerows to find the best option to suit their specific needs, Jenkins ultimately recommended a compostable punnet with an anti-fog film. This new packaging option would not only reduce the amount of plastic in their packaging by 95% but it would also extend the berries' shelf life.

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### Finding the perfect solution

This was the perfect solution for Hedgerows and has allowed them to stand out amongst their competitors and provide a more sustainable option for their customers. "Jenkins was able to understand the scale of our business and help us find the best solution. It's been great to be able to bring our vision to fruition. The team at Jenkins helped us through many challenges and we continue to have a strong relationship with them."